



Advertising Component Dimensions

All artwork must contain disclaimer "MCCS Sponsor. No Federal or DoD endorsement implied."

Digital Marquees: Recommendation:
Stay away from white backgrounds to avoid blinding drivers at night.

- 8Lx5H Display (design size 384x240px, 72dpi, RGB)
- 10Lx3H Display (design size 480x144px, 72dpi, RGB)
- 13Lx6H Display (design size 624x288px, 72dpi, RGB)
- 8Lx2H Display (design size 384x96px, 72dpi, RGB) –

Website components:

Rotator Banner-1400x550px; 72ppi/jpg/rgb
Web Ad(Static)-750x450px; 72ppi/jpg/rgb

Digital Facility Slides:

Marine Marts, SMP, Fitness, TTCC,
Libraries, NR Bowling, Theaters

1920x1080 pixels, 300ppi/jpg/rgb

Bonnyman Bowling Center Digital
512x288 pixels
16 or 24 bit BMP
72ppi/rgb

Poster: (Printed & supplied by sponsor/advertiser)
22x28 inches

Banners: (Printed & supplied by sponsor/advertiser)
3x5 feet

Printed/Electronic Flyer: (Printed & supplied by Sponsor/Advertiser)
Max size 8.5x11in, pdf format

Gas Toppers

Trim Size
20.5 X 12.5 INCHES
Visible Area: 18.5 X 10.5 INCHES (1 INCH MARGIN FROM ALL EDGES)