



Sponsorship Opportunities

Your sponsorship dollars go directly back to MCCS programs and services geared toward our military community.

ANNUAL EVENTS AND PROGRAMS

Series and Program Sponsorship:

Gain Valuable Year-Round Exposure for Your Company by sponsoring an entire series or program. All advertising dollars generated goes to support MCCS programs and services for our military community.

Programs:

Grand Prix Series

The Grand Prix Series offers a variety of world class events including the Marine Corps Half Marathon, which was the first organized half marathon held aboard a Marine Corps Installation, as well as other memorable events such as the X-treme Endurance 12K+, St. Paddy's Engineer 5 Mile Challenge, and Marine Raiders Mud, Sweat & Tears 5 Mile Mud Run. Our series receives a grant from the City of Jacksonville for advertising due to its ability to draw not only from our military community, but participants from all over that generate "heads on beds" for our local economy.

Four races:

- X-treme Endurance 12k+
- St. Paddy's Engineer 5 mile challenge
- Marine Raiders Mud, Sweat & Tears Run
- Marine Corps Half Marathon

Customized packages and pricing available upon request. Examples of opportunities: Presenting Sponsor, Individual Race Title Sponsorship, Supporting Sponsor, etc.

Learn more about the series at <http://www.mccslejeune-newriver.com/grandprix/>

Remembrance Run 10k/5k

Run in honor and remembrance of those who defend our freedom. The Remembrance 10K / 5K pays tribute to those who paid the ultimate sacrifice and those men, women and their families who continue to fight for freedom. The run is a scenic, flat course that winds through Camp Johnson, historic Montford Point, and Jacksonville Memorial Gardens. The Remembrance Run features the Heroes Mile. Show your support for America's heroes in this run to remember.

Customized packages and pricing available upon request. Examples of opportunities: Presenting Sponsor, supporting sponsor, etc.

Learn more about this run at <http://www.mccslejeune-newriver.com/grandprix/rr/>

Hard Corps Series

The Hard Corps Series is a series of fitness competitions hosted aboard Camp Lejeune. Competitions include; Powerlifting, Olympic Lifting, Bodybuilding, and a Push-Pull Meet.

Sponsorship Opportunities:

- Title Sponsor
- Presenting Sponsor
- Stage Sponsor
- Individual Event Sponsor
- Supporting Sponsor
- Exhibitor

Pricing and customized packages available upon request.

Learn more about the series at <http://www.mccslejeune-newriver.com/hardcorps/>

Single Marine Program

The Single Marine Program (SMP) is structured around 5 components: Recreation, Community Involvement, Health and Wellness, Life Skills, and Career Progression. SMP serves as the voice for single, unaccompanied Marines and any other single active duty service member in The Single Marine Program by coming together as a coordinated council. Marine Corps Base Camp Lejeune and New River Air Station combined have a total of seven separate councils, each unique to their area and the Marines they represent but all with the same goal; identifying quality of life concerns, developing quality of life initiatives, and providing recommendations through advocacy, recreational activities, special events, and community involvement. The Single Marine Program manages seven (7) recreation centers that offers single Marines and Sailors a place to go to relax, socialize, grab a bite to eat, play games, watch movies, and more. They also host special events throughout the year. Average Monthly Patron Count: 34K

Presenting Sponsor - \$10,000

- Have your company's name and/or logo displayed on each piece of marketing material used by the SMP to include banners, posters, flyers, calendars, etc. as the ***Presenting Sponsor*** for selected events
- Provide Sponsor with invites to select SMP Events
- Have onsite presence with a booth during all appropriate SMP events to interact with patrons for promotional purposes, as long as it is not direct solicitation
- Have constant exposure to a captive audience of Marines aboard Marine Corps Base Camp Lejeune and New River Air Station
- Provide Sponsor with first right of refusal at the end of contract

Participating Sponsor - \$5,000

- Have your company's name and/or logo displayed on each piece of marketing material used by the SMP to include banners, posters, flyers, calendars, etc. as the ***Participating Sponsor*** for selected events
- Provide Sponsor with invites to up to 3 select SMP Events
- Have constant exposure to a captive audience of Marines aboard Marine Corps Base Camp Lejeune and New River Air Station

SMP Events:

- Monthly UFC Fights--Single Marines & Sailors will enjoy a free viewing of the monthly UFC fights. Fights along with food, games and prizes will be offered at all 7 locations.
- The Big Game (Super Bowl Party)--Single Marines & Sailors will enjoy viewing of the Super Bowl on large screens. In addition, food, games and prizes will be offered at all 7 locations.
- SMP Days of Service – April--Single Marines and Sailors will conduct multiple service opportunities in order to give back to the installation and local community.
- End of Summer Blowout Party – September--Single Marines and Sailors will enjoy a cookout, games, prizes, and indoor & outdoor activities. Party will be held at all 7 locations.
- Thanksgiving Feast – November--Thanksgiving meal will be catered at all 7 locations to Marines & Sailors who can't go home. 850+ Marines & Sailors were fed in 2016. Financial support is needed for catering & small gifts
- Thanksgiving with Families – November--Families in Wallace, New Bern, Wilmington, and Southport will host over 600 Marines & Sailors at their home for Thanksgiving. Financial support is needed for chartering six (6) buses
- Christmas Celebration-December--Christmas meal will be catered at all 7 locations to Marines & Sailors who can't go home for the holiday. 500+ Marines & Sailors were fed in 2016. Financial support is needed for catering & small gifts

To learn more about SMP, visit <http://www.mccslejeune-newriver.com/smp/>

Youth Sports Program

Marine Corps Community Services Lejeune-New River Youth Sports develops and delivers quality and affordable recreational youth sports programs. Our program strives to develop youth physically, emotionally and socially with an emphasis on participation not competition. Our recreational leagues do not form teams by assessing talent/ ability, invitation or use recruiting strategies to roster players. Fall, winter and spring season. Over 1,500 kids play each year!

In return for your sponsorship, you will have the opportunity to:

- Have your company's name and/or logo displayed on each piece of marketing material used to promote program to include banners, posters, flyers, facility slides, and more.
- Company logo on Youth Sports website
- Year round banner placement at Youth Sports field (up to two (2) 3' x 6' banners provided by sponsor)
- Place promotional materials on the front desk at the Youth Sports office counter.
- Have constant exposure to a captive audience of Marines aboard Marine Corps Base Camp Lejeune.
- Provide sponsor with first right of refusal at the end of contract

Program Sponsorship Investment: \$5,000

To learn more about Youth Sports, visit <http://www.mccslejeune-newriver.com/youthsports/>

Intramural Sports Program/Commander's Cup

Adult Intramural Sports targets active duty Marines with year round sporting opportunities. Intramural Sports is very popular, especially amongst Marines aged 20-30 years old. Each year over 4,500 Active Duty Marines and Sailors participate in Intramural Sports.

Examples of Intramural Sports Activities:

- Leagues: Camp Lejeune and New River each have a softball, soccer, flag football, basketball, and inline hockey (New River only) league. Each league runs for 2-3 months, games M-TH with 3 games a night.
- Tournaments: 7v7 Outdoor Soccer, Ultimate Frisbee, and racquetball.
- Women's Series: softball league, soccer tournament, volleyball tournament, and Powder Puff flag football tournament.

Presenting Program Sponsor - \$8,000

- Have your company's name and/or logo displayed as "Presented by" on each piece of marketing material used to promote sporting program to include posters, flyers, facility slides, and more.
- Company logo on sleeve on champion shirts, approximately 500 (must sign by Jan 16, 2018)
- Company logo on Intramural Sports website with hyperlink listed as "Presenting sponsor"
- Year round banner placement at sports field -two (2) 3' x 6' banners- one at Camp Lejeune and one at New River (provided by sponsor)
- Place promotional materials on the front desk at the Sports office counter on each installation

- Opportunity for onsite presence to promote business at each tournament and up to four (4) game nights per league.
- Have constant exposure to a captive audience of Marines aboard Marine Corps Base Camp Lejeune.
- Provide sponsor with first right of refusal at the end of contract

Supporting Program Sponsors - \$5,000

- Have your company's name and/or logo displayed on each piece of marketing material used to promote sporting program to include posters, flyers, facility slides, and more.
- Company logo on Intramural Sports website with hyperlink
- Year round banner placement at sports field -two (2) 3' x 6' banners- one at Camp Lejeune and one at New River (provided by sponsor)
- Opportunity for onsite presence to promote business at up to four (4) tournaments and up to two (2) game nights per league.
- Have constant exposure to a captive audience of Marines aboard Marine Corps Base Camp Lejeune.

Onsite Activation Only - \$500 per event

To learn more about intramural sports, visit: <http://www.mccslejeune-newriver.com/sports/>

New Parent Support Program

The New Parent Support Program (NPSP) is a professional team of licensed social workers, counselors and registered nurses who provide educational and supportive services to military families. From the early stages of pregnancy to the development of your child up thru age 5, this program can better prepare you for parenthood. Our trained, supervised staff has extensive knowledge of the issues encountered by today's parents. Our team is sensitive to the unique challenges facing military families. We can help families cope with stress, isolation, pre and post deployment, homecoming reunions, and the everyday demands of parenting in the military. New ages and stages in child development bring different challenges. NPSP offers you the opportunity to express your concerns and ask questions about babies, young children and family relationships.

In return for your sponsorship, you will have the opportunity to:

- Be identified as a participating sponsor with your business' logo on all New Parent Support program flyers, facility slides, posters a
- Have your business' logo on the New Parent Support webpage
- Have a rotator on the New Parent Support webpage.
- Have promotional items, brochures, and/or flyers to be given away at each NPSP class offered.
- Have exposure to a captive and receptive audience of Marines and their family members aboard MCB Camp Lejeune

Annual Sponsorship Investment: \$5,000

To learn more about NPSP, visit <http://www.mccslejeune-newriver.com/npsp/>

Community Recreation Program

Is your ideal audience Military families? If so, the Tarawa Terrace Community Center serves as many as 200 patrons daily! They offer a wide variety of services to help maintain and increase the quality of life amongst our service members and their families. The Community Center's primary focus is to make life a little bit easier and provide fun and unique recreational opportunities for our service members and families. The Community Center hosts about 2 events per month.

Examples of Community Center Events:

- Pool Parties
- Art Shows
- Kid's Day
- Fun Runs
- Mystery Theaters
- Annual Tree Lighting
- Back to School Events
- Marine Corps Family Ball
- Holiday Parties (St. Paddy's Celebration, mEGGahunt, Pumpkin Bash)

In return for your sponsorship, you will have the opportunity to:

- Be announced as a participating sponsor at each event.
- Display your business' sign or banner at the Community Center and each event throughout the year.
- Have onsite presence with a booth during appropriate events to interact with patrons for promotional purposes. (St. Paddy's Day Celebration, mEGGahunt, Kid's Day, Pumpkin Bash, Tree Lighting, and etc.)
- Have your business' logo on all flyers, posters, calendars and or web-based flyers for events.
- Have your business logo on the Community Center webpage as Presenting Sponsor with hyperlink
- Have promotional items, brochures, and/or flyers to be handed out year-round at the Community Center
- Have exposure to a captive and receptive audience of Marines and their family members aboard MCB Camp Lejeune

Program Sponsorship Investment: \$10,000

Individual Community Center Event Sponsorship opportunities are available by contacting the MCCS Sponsorship Specialist.

To learn more about the Community Center, visit <http://www.mccslejeune-newriver.com/community/>

Library Program

Camp Lejeune Libraries are part of the Personal & Professional Development Program. Our efforts are to enhance personal growth and development by offering a variety of programs and collection materials that meet the diverse informational needs of our patrons, encouraging self-improvement and fostering a love of lifetime learning through both educational and recreational reading. The Libraries promote the Marine Corps mission by providing access to information and materials which support and enrich the lives and careers of our active duty members and positively promote operational readiness, military lifestyle, retention, career transition, education, and quality of life.

Library Location:

- Harriotte B. Smith Library
- John A. Lejeune Education Center Research Library
- Camp Johnson Branch Library
- Marine Corps Air Station Library

Monthly Library Activities & Events

Game Night-Family, Adult	Puppet Show
Teen Movie Night	Pre School Crafts
Ice Cream Socials	TAG (Teen Advisory Group) Meetings
Summer Reading Program-Children to Adult	Pre-School Story Time
Holiday Events and Crafts	Family Fun Day's
Holiday Story Time	Book Worms Jr. (Children's Book Club)
Kid's Movie Night	Book Worms Sr. (Teen Book Club)
	Lunch and Book Series

- Be announced as a participating sponsor at each event.
- Display your business' sign or banner at each library and each event throughout the year.
- Have on site presence with a booth during appropriate events to interact with patrons for promotional purposes, as long as it is not direct solicitation.
- Have your business' logo on all flyers, posters, calendars and or web-based flyers for the event.

Program Sponsorship Investment: \$5,000

Individual Library Event Sponsorship opportunities are available by contacting the MCCS Sponsorship Specialist.

To learn more about the libraries, visit <http://www.mccslejeune-newriver.com/libraries>

Marine Corps Family Team Building Program

MCFTB provides monthly educational resources and services to foster personal growth and enhance the readiness of Marine Corps families. Marine and Family Programs provided 1,214 family readiness training classes to over 47,700 participants in 2016.

- **Readiness & Deployment Support Training** encourages Marines, Sailors and families to get involved in their units, within the Marine Corps and within their local community. Classes include:
 - Military Readiness Binder
 - Pre-Deployment Briefs
 - Kids-N-Deployment
 - While We Wait Club
 - Mid-Deployment Success/Self Care
 - Mid-Deployment Kids
 - Return and Reunion for Spouses and Significant others
 - Return and Reunion for Parents and Extended Family
 - Kids-N-Reunion
 - Reintegration, Strong Marine Couples
- **Lifeskills Training & Education** Program facilitates workshops that offer opportunities for personal and professional growth. This training provides classes that cover a broad spectrum of life competencies in areas of communication, impact, relationships, and wellness. Classes include:
 - Before I do Marriage Foundation
 - 12 Hours to a Great Marriage
 - Building Lasting Relationships
 - Four Lenses
 - Interpersonal Communication
 - Basic Anger Management
 - Basic Stress Management
 - Conflict Management
 - Destructive Weather: What's your plan?
- **L.I.N.K.S. (Lifestyle Insights, Networking, Knowledge & Skills Training)** program is an orientation program designed to meet the needs of the Marine and their entire family: spouse, children, and extended family members. L.I.N.K.S. provides an introduction to the Marine Corps culture and lifestyle, thereby increasing participants' ability to avoid problems, and allowing them to become more self-sufficient, as well as teaching participants the many military and community resources and benefits available to them. Classes include:
 - Spouses
 - Marines
 - Parents & Family Members
 - Kids
 - Teens
 - Mentors

In return for your sponsorship, you will have the opportunity to:

- Be identified as a participating sponsor with your business' logo on MCFTB program flyers to include L.I.N.K.S. 10 Reasons to Attend and 10 Reasons to Volunteer flyers, events, class calendars, and special event marketing creatives
- Have your business' logo on Marine Corps Family Team Building webpage with hyperlink to your business page
- Have your business' logo on the monthly MCFTB online event calendar and listing class/workshop events calendar,
- Have promotional items, brochures, and/or flyers to be given away at each class or workshop held in office or offsite per unit request to include L.I.N.K.S and Readiness & Deployment Support Training
- On-site Activation for a 10' x 10' display area at MCFTB events to interact with patrons for pre-approved promotional purposes as long as it is not direct solicitation-i.e. events-Nothing Could Be Finer, Volunteer Appreciation
- Have exposure to a captive and receptive audience of Marines and their family members

- Have exposure to a captive and receptive audience of Marines and their family members aboard MCB Camp Lejeune

Program Sponsorship Investment: \$6,500

For more information on MCFTB, visit <http://www.mccslejeune-newriver.com/mcftb/>

Outdoor Adventures Program

The Outdoor Adventures (ODA) program provides high-quality outdoor recreation opportunities for the military community. Our activities empower individuals to grow physically, mentally and spiritually while enhancing quality of life and fostering a passion for the outdoors. ODA has something for everyone!

In return for your sponsorship, you will have the opportunity to:

- Be announced as a participating sponsor at each event
- Display your business' sign or banner at the ODA office and each event throughout the year.
- Have onsite presence with a booth during appropriate events to interact with patrons for promotional purposes
- Have your business' logo on all flyers, posters, calendars and or web-based flyers for events
- Have a rotator on the Outdoor Adventures webpage.
- Have promotional items, brochures, and/or flyers handed out year-round at ODA events
- Have exposure to a captive and receptive audience of Marines and their family members aboard MCB Camp Lejeune

Examples of ODA Events:

- | | | |
|---|--|-------------------|
| • After School, Parent & Child, and Couples Archery Classes | • Unit Tri-Challenge (Active Duty Only) | • Family Campouts |
| • Stand Up Paddle Boarding Classes | • PT Mountain Biking for Active duty Units | • Kid Day Camps |
| • Kayaking Classes | • Mountain Biking Classes | • Kids Fishing |

Program Sponsorship Investment: \$5,000

For more information about the ODA program, visit <http://www.mccslejeune-newriver.com/outdoor/>

Aquatics Program

This program encourages healthy lifestyles through educational classes and programs for all service members, retirees, and their families. They are a team of qualified professionals providing support for mission readiness.

In return for your sponsorship, you will have the opportunity to:

- Be announced as a participating sponsor at each event
- Display your business' sign or banner at the Wallace Creek Fitness Center and New River Fitness Center indoor pool throughout the year.
- Have onsite presence with a booth during appropriate events to interact with patrons for promotional purposes

- Have your business' logo on flyers, posters, calendars and or web-based flyers used to promote events as a Supporting Sponsor.
- Have a rotator on the Aquatics webpage for a total of 12 weeks (dates determined by sponsor)
- Have promotional items, brochures, and/or flyers handed out year-round at Aquatics office
- Have exposure to a captive and receptive audience of Marines and their family members aboard MCB Camp Lejeune

Examples of Aquatics Events:

- Swim Lessons
- Pet Plunge
- Splash Camps
- Splash Bash
- Birthday Swim
- Devil Fish distance
- Eggstravanganza
- Lifeguard Certification Classes

Program Sponsorship Investment: \$5,000

For more information about the Aquatics program, visit <http://www.mccslejeune-newriver.com/aquatic/>

Paradise Point Golf Course Sponsor

Paradise Point Golf Course has two golf courses, the Scarlet and the Gold. The Scarlet is an 18-hole course with par of 70. The Gold is an 18-hole course with par of 72. Also available are two driving ranges, one green grass and the other covered with 20 bays. There are three putting greens and a practice field on the premises. Course is open to the public.

In return for your sponsorship, you will have the opportunity to:

- Be announced as a participating sponsor at each event
- Display your business' sign or banner at the Paradise Point Golf Course (3' x 6')
- One 15" wide x 4.5" golf tee sign for one year
- Have onsite presence with a booth during appropriate events to interact with patrons for promotional purposes
- Have your business' logo on flyers, posters, calendars and or web-based flyers used to promote events as a Supporting Sponsor.
- Have a rotator on the Golf webpage for a total of 12 weeks (dates determined by sponsor)
- Have promotional items, brochures, and/or flyers handed out at tournaments.
- Have exposure to a captive and receptive audience of Marines and their family members aboard MCB Camp Lejeune

Examples of Paradise Point Golf Course Events:

- Grand Slam Series (Bull Dog Open, Globe & Anchor Championship, Paradise Point Open, Camp Lejeune Championship, Title Sponsor Invitational)
- Old Glory Golf Tournament
- Firecracker Open Golf Tournament
- Turkey Shoot
- Summer Match Play Championship
- Monthly Scramble
- Junior Golf League
- Ladies' Night Out Advanced Golf Clinic
- Red & White Tournament
- Couples Golf

Program Sponsorship Investment: \$7,500

Event Sponsorship

February Events: <ul style="list-style-type: none"> • 100th Day of School Celebration (Pre-K-5th Grade) • Xtreme 12K+ Endurance Challenge • Superbowl Big Game (SMP) • Daddy-Daughter Dance Camp Lejeune 	March Events: <ul style="list-style-type: none"> • Mystery Theater Dinner* • St. Patrick's Day Celebration • St. Paddy's Engineer 5K Challenge 	April Events: <ul style="list-style-type: none"> • Annual Intercollegiate Golf Tournament* • mEGGahunt (month of Easter) • EGGstravaganza • Family Fishing • Spring Education Expo* • Marine Raiders Mud, Sweat & Tears 5 mile run • SAPR 5K • Grand Slam Series-1 • Easter Brunch
May Events: <ul style="list-style-type: none"> • Grand Slam Series 2 • Mother-Son Dance Camp Lejeune 	June Events: <ul style="list-style-type: none"> • Splash Camp • Splash Bash • Summer Reading Program • Bodybuilding & Bench Press Competition-HCS • Grand Slam Series-3 • Daddy-Daughter Dance New River • Dive-in Movie 	July Events: <ul style="list-style-type: none"> • Red and White Golf Tournament • Let's Flamingle
August Events: <ul style="list-style-type: none"> • New River Kids' Day • Ready, Set, Go to School • Onslow Beach Fossil Fair • Grand Slam Series-4 	September Events: <ul style="list-style-type: none"> • Marine Corps Half Marathon • Grand Slam Series-5 • Puppy Plunge • Retiree Appreciation Day • Building the Warrior Within 	October Events: <ul style="list-style-type: none"> • Pumpkin Bash • Zombie Run • Fall Education Expo* • Remembrance 5K Run • Domestic Violence awareness 5k run • Unit Trunk or Treats
November Events: <ul style="list-style-type: none"> • Community Center Family Ball* • Thanksgiving dinner at Recreation Centers (Single Marine Program) • Single Marine Program Thanksgiving with families • MCX Black Friday Block Party 	December Events: <ul style="list-style-type: none"> • Tree Lighting • Exceptional Family Member Program Gunny Claus Event • PJ Party with Santa • Christmas dinners at RC's • Unit Events 	Floating Events: <ul style="list-style-type: none"> • Friends Night Out • Super Family Dance and Dinner

*Various sponsorship levels available

If you are looking to reach the military community, MCCS has monthly events for our military families to enjoy, increase quality of life, and socialize with other families. Having on-site presence at any of these events will help your company build brand awareness and form relationships with service members and their families.

Sponsorship investment \$500-\$1,500*

*Some events have various sponsorship levels with higher costs, more details will be shared as requested.

With your sponsorship investment you will receive the following minimum recognition:

- Up to six (6) week advertising campaign connected to the event
 - i. Promotional print and/or digital media
 - ii. Website exposure
 - iii. Brand Recognition
 - iv. Print inclusion
- Onsite Event activation with display area up to 10'x10'
- Banner placement at event for up to two banners provided by sponsor
- Two onsite acknowledgements as sponsor of event

Unit Events: Field Meets

If you are looking to reach a captive audience of active duty Marines and Sailors, unit events are the way to go! Each event has anywhere from 1,000 – 3,000 service members in attendance. In addition, half of the sponsorship money goes straight to the unit holding the event and the other half goes back to support MCCS programs and services. Field Meets are for active duty Marines & Sailors. They provide a much needed outlet and are designed to bring back unit moral and cohesion with some good old-fashioned sports competitions.

Current Participating Unit Event Opportunities

Camp Johnson Spring and Fall Field Meets & Holiday Bash

6th Marine Regiment

10th Marines Regiment

French Creek

Stone Bay

II MEF

Sponsorship Investment \$800-\$1,000 each

Recognition for Unit Event Sponsorship Includes:

- Banner Placement for up to two banners
- Onsite Event Activation -Display Area: Up to 10'x10'

For more information please contact:

Terri Campbell

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Sponsorship & Advertising Specialist | Marine Corps Base Camp Lejeune | 910-451-2128

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Sponsorship proceeds do not provide support for official military programs or activities that are funded by tax dollars and cannot, by federal law, be privately funded. Sponsorship does not provide express or implied official endorsement of products or services, which is also prohibited by federal law.