



Advertising Rate Card

Digital Advertising

Locations:	Target Market	One Month	Three Months	Six Months	One Year
Digital Outdoor Marquees	All Patrons	\$1,250	\$3,560	\$6,750	\$12,750
SMP Recreation Centers (6)	Active Duty 18-24	\$375	\$1,070	\$2,025	\$3,825
Wallace Creek Fitness Center	Active Duty – All Ages	\$150	\$425	\$810	\$1,440
Tarawa Terrace Community Center	Military Families	\$100	\$285	\$540	\$960
Camp Lejeune and New River Bowling Centers (48) 32" Monitors	All Patrons	\$400	\$1,140	\$2,160	\$4,080
Eight (8) Marine Marts (18 Monitors)	Active Duty	\$1,250	\$3,560	\$6,750	\$12,750
Main Exchange at New River (3 Monitors)	All patrons	\$325	\$930	\$1,755	\$3,315
Main Exchange at Camp Lejeune (5 monitors)	All patrons	\$375	\$1,070	\$2,025	\$3,825
Movie Theaters (2) 30 Second Commercial or Static Slide cycled 3+ times	All patrons	\$500	\$1,425	\$2,700	\$5,100
Education Center at Camp Lejeune and New River (4 Monitors)	Active Duty	\$400	\$1140	\$2,160	\$4,080

All digital creatives are provided by advertiser, unless otherwise noted.

Website

(Above the fold/ Lejeune-New River & Albany as applicable)

Location	Target Market	Rotator or Static Web Ad Monthly
A. Main Webpage - Rotating Banner	Military Community 219K Pageviews	\$725
B. Movies & Events Webpage - Rotating Banner	Military Community /Entertainment 140K Pageviews	\$510
C. Onslow Beach Webpage - Rotating Banner	All/Tourism 170K Pageviews	\$630
D. MCFTB, Community Rec, Youth Sports & Pools Webpages – Rotating Banner (Above the fold/ Lejeune-New River & Albany as applicable)	Military Families 91K Pageviews	\$340
E. Outdoor Adventures, Travel, Rec Issue & Golf Webpages -Rotating Banner	Military Community /Entertainment 133K Pageviews	\$495
F. Single Marine Program, Adult Sports & Marine Marts Webpages – Rotating Banner	Single/Unaccompanied Marines & Sailors 50K Pageviews	\$295
G. Transition Readiness Branch Webpage – Rotating Banner	Transitioning Marines 150K Pageviews	\$560
H. Education, Library, Family Member Employment Assistance Program & Skillbridge Webpages – Rotating Banner	Higher Learning, Transitioning Marines, Sailors, and family members 147K Pageviews	\$560
I. Fitness, Group X, Grand Prix Series	Health & Fitness 112K Pageviews	\$420
J. Children Youth & Teens, Information & Referral, Jobs, Exceptional Family Member Program & Inns of the Corps	PCSing Marines, Sailors & family members 184K Pageviews	\$575 Restrictions apply
Static Web Ad (Above the fold, any package above, only 1 spot available)		\$925

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Event Listing, Social Media & E-communication

Location	Target Market	Monthly
Website Event Listing	Military Community	\$250 per event w/ limited registration
Facebook-MCCS Lejeune-New River and Albany Main Page	Military Community	\$250 per post. Restrictions apply
Weekly E-newsletter	Military Community	1-4 weeks \$250/ea 5-10 weeks \$200/ea 11+ weeks \$150/ea

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Print Advertising

22x28" Posters

Duration	12 months	6 months	3 months
3 Display Locations	\$4,860	\$2,565	\$1,350
6 Display Locations	\$8,208	\$4,332	\$2,280
12 Display Locations	\$15,552	\$8,208	\$4,320

3x5' Banners

Duration	12 months	6 months	3 months
3 Display Locations	\$13,285	\$7,010	\$3,690
6 Display Locations	\$24,624	\$12,996	\$6,840
12 Display Locations	\$46,656	\$24,624	\$12,960

Base Wide Literature Display

Duration	Ad Size	Rate
1 month	Up to 8.5"x11"	\$500
3 months	Up to 8.5"x11"	\$1,425
6 months	Up to 8.5"x11"	\$2,700
12 months	Up to 8.5"x11"	\$5,100

10 total guaranteed placement locations. Supplied literature is distributed monthly.
Counter display (business cards, small flyer or pamphlet)

Bathroom Stall Ads 8.5x11" – SMP Recreation Centers

Duration	12 months	6 months	3 months
6 Rec Centers	\$12,312	\$6,498	\$3,420

Print included. Ads can be changed monthly.

Product Advertising

Tabling Event

Duration	1 event	3 events	6 events	9 events	12 events
1 Day for 4 hours	\$500	\$1,350	\$2,400	\$3,150	\$3,600

Automotive Displays

New Car Vehicle Showcase Price varies based on location	Monthly Static New Car Display Price varies based on location
Event Period: 1-3 day options* *based upon location approval Pre-event advertising High traffic display location Display Space On-site Activation	Duration: 30 days High traffic display location(s) Lead Collection box placement

Outdoor Print Advertising

Location	Target Market	Cost
Youth Sports Fields (Choice of 3 locations)	Families with children ages 5-15	\$1,000/3 months 3'x5' Banner
Intramural/Adult Sports Fields (Choice of 3 locations)	Active Duty Ages 18+	\$1,000/3 months 3'x5' Banner
Onslow Beach	Military Community, Retirees	\$1,500/3 months 3'x5' Banner
Paradise Point Golf Course	Military Community, Retirees	\$1,000/3 months 3'x5' Banner
Mobile Billboard (approx. 4' H x 16' W)	Military Community, Active Duty	\$3,800/ 6 months \$6,300/ 1 year
Gas Pump Advertisement *Print included with 1 ad change per month	Military Community 92 pumps!	\$2,000/month 12"H x 20"W

All print materials are provided by advertiser, unless otherwise noted.

Print Advertising

Paradise Point Golf Course

Paradise Point Golf Course	Military Community, Retirees	\$1,000/3 months 3'x5' Banner
Gold-\$4,500 7 Available base on double ad space	Silver-\$1,200 3 spots with only single ad space	Bronze-\$675
-Double Ad Space on 50K printed Score Cards -15"W x 4" H Ad on two Tee Signs (1 each course) -Digital Slide in Pro Shop -3'x5' Banner at golf course -Ad on golf course webpage	- Ad Space on 50K printed Score Cards -15"W x 4" H Ad on two Tee Signs (1 each course)	-Ad Space on 50K printed Score Cards -OR- -15"W x 4" H Ad on two Tee Signs (1 each course)

Large Format

Custom quotes available upon request. Examples include wall, window, or counter wraps; column or railing wraps, and transit.