



Advertising Rate Card

Digital Advertising

Locations:	Target Market	One Month	Three Months	Six Months	One Year
Digital Outdoor Marquees	All Patrons	\$1,310	\$3,740	\$7,080	\$13,380
SMP Recreation Centers (6)	Active Duty 18-24	\$390	\$1,120	\$2,125	\$4,015
Wallace Creek Fitness Center	Active Duty – All Ages	\$155	\$445	\$850	\$1,515
Tarawa Terrace Community Center	Military Families	\$105	\$300	\$565	\$1,000
Camp Lejeune and New River Bowling Centers (48) 32" Monitors	All Patrons	\$420	\$1,200	\$2,270	\$4,285
Eight (8) Marine Marts (18 Monitors)	Active Duty	\$1,310	\$3,740	\$7,085	\$13,385
Main Exchange at New River (3 Monitors)	All patrons	\$340	\$975	\$1,840	\$3,480
Main Exchange at Camp Lejeune (5 monitors)	All patrons	\$395	\$1,125	\$2,125	\$4,015
Movie Theaters (2) 30 Second Commercial or Static Slide cycled 3+ times	All patrons	\$525	\$1,495	\$2,835	\$5,355
Education Center at Camp Lejeune and New River (4 Monitors)	Active Duty	\$420	\$1,200	\$2,265	\$4,285

All digital creatives are provided by advertiser, unless otherwise noted.

Website

(Above the fold/ Lejeune-New River & Albany as applicable)

Location	Target Market	Rotator or Static Web Ad Monthly
A. Main Webpage - Rotating Banner	Military Community 219K Pageviews	\$760
B. Movies & Events Webpage - Rotating Banner	Military Community /Entertainment 140K Pageviews	\$535
C. Onslow Beach Webpage - Rotating Banner	All/Tourism 170K Pageviews	\$660
D. MCFTB, Community Rec, Youth Sports & Pools Webpages – Rotating Banner (Above the fold/ Lejeune-New River & Albany as applicable)	Military Families 91K Pageviews	\$355
E. Outdoor Adventures, Travel, Rec Issue & Golf Webpages -Rotating Banner	Military Community /Entertainment 133K Pageviews	\$520
F. Single Marine Program, Adult Sports & Marine Marts Webpages – Rotating Banner	Single/Unaccompanied Marines & Sailors 50K Pageviews	\$310
G. Transition Readiness Branch Webpage – Rotating Banner	Transitioning Marines 150K Pageviews	\$585
H. Education, Library, Family Member Employment Assistance Program & Skillbridge Webpages – Rotating Banner	Higher Learning, Transitioning Marines, Sailors, and family members 147K Pageviews	\$585
I. Fitness, Group X, Adult Sports	Health & Fitness 112K Pageviews	\$440
J. Children Youth & Teens, Information & Referral, Jobs, Exceptional Family Member Program & Inns of the Corps	PCSing Marines, Sailors & family members 184K Pageviews	\$605
Static Web Ad (Above the fold, any package above, only 1 spot available)		\$970

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Event Listing, Social Media & E-communication

Location	Target Market	Monthly
Website Event Listing	Military Community	\$250 per event w/ limited registration
Facebook-MCCS Lejeune-New River and Albany Main Page	Military Community	\$250 per post. Restrictions apply
Weekly E-newsletter	Military Community	1-4 weeks \$250/ea 5-10 weeks \$200/ea 11+ weeks \$150/ea

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Print Advertising

22x28" Posters

Duration	12 months	6 months	3 months
3 Display Locations	\$5,100	\$2,695	\$1,415
6 Display Locations	\$8,615	\$4,550	\$2,395
12 Display Locations	\$16,330	\$8,615	\$4,535

3x5' Banners

Duration	12 months	6 months	3 months
3 Display Locations	\$13,950	\$7,360	\$3,875
6 Display Locations	\$25,855	\$13,645	\$7,180
12 Display Locations	\$48,990	\$25,855	\$13,605

Base Wide Literature Display

Duration	Ad Size	Rate
1 month	Up to 8.5"x11"	\$525
3 months	Up to 8.5"x11"	\$1,495
6 months	Up to 8.5"x11"	\$2,835
12 months	Up to 8.5"x11"	\$5,355

10 total guaranteed placement locations. Supplied literature is distributed monthly.
Counter display (business cards, small flyer or pamphlet)

Bathroom Stall Ads 8.5x11" – SMP Recreation Centers

Duration	12 months	6 months	3 months
6 Rec Centers	\$12,925	\$6,825	\$3,590

Print included. Ads can be changed monthly.

Product Advertising

Tabling Event

Duration	1 event	3 events	6 events	9 events	12 events
1 Day for 4 hours	\$525	\$1,475	\$2,520	\$3,305	\$3,780

Automotive Displays

New Car Vehicle Showcase Price varies based on location	Monthly Static New Car Display Price varies based on location
Event Period: 1-3 day options* *based upon location approval Pre-event advertising High traffic display location Display Space On-site Activation	Duration: 30 days High traffic display location(s) Lead Collection box placement

Outdoor Print Advertising

Location	Target Market	Cost
Youth Sports Fields (Choice of 3 locations)	Families with children ages 5-15	\$1,050/3 months 3'x5' Banner
Intramural/Adult Sports Fields (Choice of 3 locations)	Active Duty Ages 18+	\$1,050/3 months 3'x5' Banner
Onslow Beach	Military Community, Retirees	\$1,575/3 months 3'x5' Banner
Paradise Point Golf Course	Military Community, Retirees	\$1,050/3 months 3'x5' Banner
Mobile Billboard (approx. 4' H x 16' W)	Military Community, Active Duty	\$3,990/ 6 months \$6,615/ 1 year
Gas Pump Advertisement *Print included for initial ad campaign	Military Community 31 pumps!	\$1,835/month 12"H x 20"W

All print materials are provided by advertiser, unless otherwise noted.

Print Advertising

Paradise Point Golf Course

Paradise Point Golf Course	Military Community, Retirees	\$1,050/3 months 3'x5' Banner
Gold-\$4,725 7 Available base on double ad space	Silver-\$1,260 3 spots with only single ad space	Bronze-\$705
-Double Ad Space on 50K printed Score Cards -15"W x 4" H Ad on two Tee Signs (1 each course) -Digital Slide in Pro Shop -3'x5' Banner at golf course -Ad on golf course webpage	- Ad Space on 50K printed Score Cards -15"W x 4" H Ad on two Tee Signs (1 each course)	-Ad Space on 50K printed Score Cards -OR- -15"W x 4" H Ad on two Tee Signs (1 each course)

Large Format

Custom quotes available upon request. Examples include wall, window, or counter wraps; column or railing wraps, and transit.