Military experience is a stronger predictor of entrepreneurship than graduate education. Start your entrepreneurship journey with Boots to Business or Boots to Business Reboot, foundational entrepreneurial education and training programs for transitioning service members (including National Guard and Reserve), Veterans of all eras, and spouses.

Beginning Your Journey
“Introduction to Entrepreneurship” Course

What is it? The “Introduction to Entrepreneurship” course is the foundational piece of Boots to Business (B2B). This two-day, in-person course provides participants with an introductory understanding of business ownership.

What will I learn? Participants are introduced to the business fundamentals they need to launch a business:

- Introduction to Business Ownership
- Basics of Opportunity Recognition
- Market Research
- Economics of Small Business Startup
- Legal Considerations
- Financing Your Business
- Next Steps
- Resources to Support You

Continuing Your Journey
Optional Courses + Follow-on Support

After completing the “Introduction to Entrepreneurship” course, participants can elect to further their study through optional online courses, such as B2B: Revenue Readiness and the SBA Learning Center.

Boots to Business and Boots to Business Reboot participants are also encouraged to take advantage of the many resources and services offered by the SBA and its partner network including Veterans Business Outreach Centers, Women’s Business Centers, Small Business Development Centers, and SCORE.

To find help visit sba.gov/local-assistance.

Boots to Business

Offered by the U.S. Small Business Administration (SBA) as a training track of the U.S. Department of Defense’s Transition Assistance Program (TAP), this course is held at military installations worldwide and targeted to:

- Service Members
- Military Spouses

1 Visit sbavets.force.com for information and to confirm your interest in the course.
2 Contact the transition office on your military installation to register.

Boots to Business: Reboot

No access to a military installation? Boots to Business Reboot brings the Boots to Business course off installations and into communities, extending access to:

- Veterans (all eras)
- National Guard/Reserve
- Military Spouses

1 Visit sbavets.force.com to view a list of upcoming Boots to Business Reboot courses in your area.
2 Create an account to join the B2B online community.
3 Sign up for your desired course date using your online B2B account.

Contact Us

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